

THE AWARD-WINNING “142% IRR” VENTURE CAPITAL DEAL EVERYONE’S BLOGGING ABOUT.

CVCA – Canada’s Venture Capital & Private Equity Association is pleased to announce **Summerhill Venture Partners**, **Brightspark Ventures** & **BDC Venture Capital** are the recipients of the CVCA 2011 “Deal of the Year” for the Venture Capital category for their joint investment in **Radian6 Technologies Inc.** Their investment yielded the investors **22.8 times invested capital** and **142% IRR**. The “Deal of the Year Award” competition is to promote, highlight and celebrate the achievements of CVCA members investment successes.

2011 DEAL OF THE YEAR AWARD



Radian6 Technologies, Inc. provides social media monitoring and analysis solutions for marketing, communications, public relations, and customer support professionals. Its automated solution enables companies / users to monitor and analyze various social media tools, such as blogs, forums, wikis, and microblogging services to allow them to track real-time conversations regarding their product and brand. The company was founded in 2006 and is based in Fredericton, Canada.

SUMMERHILL
VENTURE PARTNERS

Summerhill Venture Partners is an early stage, thesis driven venture capital firm focused on unique white space and converged opportunities within the wireless, digital media, and software sectors along the Northeast corridor. Summerhill currently manages a U.S. \$175 million fund from offices in Toronto and Boston. www.summerhillvp.com


brightspark

Brightspark Ventures is a venture capital firm that specializes in seed/start up, and early stage financing. It invests in Internet and software companies with a focus on communications software, social media, content and mobile. Brightspark currently manages funds for a total of \$130 million (CDN) with offices in Montreal and Toronto. www.brightspark.com


BDC

BDC Venture Capital is part of the Business Development Bank of Canada (BDC). With almost 1,900 employees and more than 100 business centres across the country, BDC offers financing, subordinate financing, venture capital and consulting services to 29,000 small and medium-sized companies and Canadian entrepreneurs. www.bdc.ca

CVCA – **Canada’s Venture Capital & Private Equity Association**, was founded in 1974 and is the association that represents Canada’s venture capital and private equity industry. Its over 1800 members are firms and organizations which manage the majority of Canada’s pools of capital designated to be committed to venture capital and private equity investments.

Visit www.cvca.ca for more details + event dates.

 **CVCA**

CANADA'S VENTURE CAPITAL & PRIVATE EQUITY ASSOCIATION
ASSOCIATION CANADIENNE DU CAPITAL DE RISQUE ET D'INVESTISSEMENT